

Promoter	
ID	E10399739
Promoter's legal name	EFSTRATIOS GEORGODIS
Address (working)	Via Michele Amari, 11, 90139 Palermo PA, Italy
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Profile	
Type of Organisation	Training Centre
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No
Total number of staff	4
Total number of learners	200

Background and Experience	

Please briefly present your organisation

ShipCon Italy – Efstratios Georgoudis is an independent Italian organisation specialising in training, work-based learning (WBL), professional development, piloting activities, and the implementation of learning and mobility programmes within the wider ShipCon Group. Operating nationally across Italy, the organisation delivers high-quality, practice-driven experiences for VET learners, adult learners, educators, and professionals participating in European cooperation initiatives.

Through strong connections with Italian schools, VET centres, universities, municipalities, NGOs, cultural institutions, and private companies, ShipCon Italy provides participants and project partners with authentic learning environments that reflect Italy's rich educational, cultural, and labour-market contexts. Its sectoral reach covers hospitality, ICT, business, sustainability, social services, creative industries, and cultural heritage.

Beyond mobility activities, ShipCon Italy contributes to EU-funded projects across education, training, innovation, skills development, inclusion, and local development, offering national-level insights, practical testing environments, stakeholder engagement, data collection, dissemination capacity, and operational support. The organisation's experience in field-testing educational methodologies and providing structured WBL pathways strengthens the practical relevance and sustainability of project results.

ShipCon Italy is recognised for its reliability, personalised learner support, and strong local partnerships, ensuring that all activities — whether training, piloting, or research support — deliver meaningful, high-quality outcomes aligned with European standards and priorities.

Main Achievements

- Hosted Erasmus+ mobility participants from **20+ EU countries**
- Delivered VET placements across Palermo, Milan, and other Italian regions
- Organised staff training courses in key topics such as ICT, leadership, entrepreneurship, and inclusive education

	<ul style="list-style-type: none">• Built strong partnerships with Italian schools, VET providers, cultural organisations, and SMEs• Supported thousands of learners and professionals in successful Erasmus+ mobilities
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What are the activities and experience of your organisation in the areas relevant for this application?

(Give examples of the areas)

AREAS OF EXPERTISE

1. Erasmus+ VET Placements

ShipCon Italy specialises in customised work-based learning placements in:

- Tourism & Hospitality
- ICT & Digital Services
- Environmental & Green sectors
- Creative Industries
- Business & Administration
- Education & Social Services

Each placement includes host-organisation coordination, mentoring, documentation support, monitoring, and cultural integration.

2. Erasmus+ Job Shadowing

ShipCon Italy hosts professionals in:

- Italian schools and VET centres
- Adult education providers
- Municipal and community organisations
- Training and cultural institutions

Participants observe Italian methodologies, innovation practices, and organisational models.

3. Staff Mobility Training

Structured training programmes delivered in Italy include:

- Digital tools & ICT in education
- EU project management
- SEN & inclusive learning
- Emotional intelligence & wellbeing
- Leadership & teamwork
- Entrepreneurship & innovation

4. EU Project Contribution

ShipCon Italy engages in EU-funded projects by providing:

- Local needs assessment and field research
- Training and piloting activities
- Dissemination across Italian networks
- Stakeholder engagement and community links
- Input from real workplaces and educational environments

ROLE OF SHIPCON ITALY IN EU-FUNDED PROGRAMMES

ShipCon Italy contributes to European cooperation initiatives by providing authentic WBL environments,

national stakeholder networks, piloting capacity, training delivery, and field-based research support. The organisation acts as a dependable implementation partner across a wide range of EU-funded programmes, including Erasmus+, Interreg, CERV, ESF+, AMIF, Creative Europe, and Horizon Europe (CSA actions).

1. Implementation of Training & Work-Based Learning Activities

- Organisation of structured WBL placements in real Italian companies and institutions.
- Delivery of training sessions, workshops, and capacity-building activities for learners and educators.
- Support for cultural integration, participant preparation, mentoring, and monitoring.
- Facilitation of experiential learning and professional skill development in diverse Italian sectors.

2. Piloting, Field Testing & Validation of Project Outputs

- Hosting pilot groups to test curricula, training materials, digital tools, or teaching methodologies.
- Collaboration with Italian schools, VET centres, NGOs, cultural institutions, and companies.
- Collection of structured feedback from learners, educators, and host organisations.
- Validation of outputs in authentic Italian workplace and community contexts.

3. Research Support, Local Needs Assessment & Data Collection

- Conducting interviews, surveys, focus groups, and stakeholder consultations.
- Providing insights into Italian labour-market trends, skills needs, and sector-specific developments.
- Supporting studies on employability, inclusion, sustainability, youth development, and adult learning.
- Mapping of local training ecosystems and community resources.

4. Dissemination, Communication & Visibility in Italy

- Promotion of project activities through Italian educational and community networks.
- Organisation of local events, workshops, and info sessions.
- Creation of communication materials (digital content, newsletters, social media outreach).
- Engagement with municipalities, schools, NGOs, employers, and regional authorities.

5. Stakeholder Engagement & Community Participation

- Integration of Italian host companies, NGOs, cultural organisations, and public bodies into project actions.
- Support for building long-term partnerships and sustainable cooperation.
- Strengthening community involvement in EU-funded initiatives.

6. Support in Project Coordination & Implementation Logistics

- Administrative support, documentation management, and reporting contributions.
- Monitoring of participant progress and activity implementation.
- Ensuring smooth coordination between Italian stakeholders and transnational partners.

ShipCon Italy adds strong value to EU-funded projects by providing high-quality learning environments, robust operational capacity, deep local engagement, and practical insights grounded in Italy's educational and professional landscapes.

Partnerships

ShipCon Italy collaborates with:

- Primary, secondary, and vocational schools
- VET institutions and training centres
- Universities and research organisations
- Local municipalities and regional authorities
- NGOs and community organisations
- SMEs and sector-specific host companies

What are the skills and expertise of key staff/persons in your organization that will be involved in this project?

Dr. Efstratios Georgoudis – Director & Senior Consultant

Dr. Georgoudis provides strategic and methodological oversight for ShipCon Italy, supporting the design of high-quality WBL programmes, training resources, and collaboration models. His experience in large-scale European initiatives contributes to strong project planning and alignment with EU education, skills, and labour market priorities.

He supports the development of structured learning paths for Italian placements, ensuring they are educationally relevant, safe, and well-coordinated. His analytical and leadership skills help strengthen cooperation with Italian institutions, employers, and regional partners.

Dr. Georgoudis ensures that Italy-based activities remain consistent with European standards and deliver measurable value to learners, educators, and host organisations.

Patricia Fernandez – Placement & Learner Support Coordinator

Patricia coordinates Italian work-based learning experiences by engaging host organisations in Palermo, Milan, and surrounding regions. She manages placement logistics, employer communication, learner support systems, and on-site monitoring.

Her work ensures that learners gain practical experience while benefiting from structured guidance, orientation, and cultural integration support. Patricia has strong experience collaborating with employers in hospitality, business, ICT, tourism, culture, and community services. She ensures clear communication between learners, sending institutions, and Italian hosts, contributing to successful WBL experiences that are safe, pedagogically meaningful, and compliant with programme expectations.

Maria Gonzalez Jimenez – Workshop Facilitator & Skills Trainer

Maria supports WBL programmes in Italy by delivering workshops in soft skills, interpersonal communication, workplace behaviour, and cultural adaptation. Her sessions strengthen learners' confidence and help them better integrate into Italian work environments.

She also contributes to piloting activities by helping test educational materials and gather participant feedback during implementation phases. Maria's facilitation style helps learners reflect on their progress and maximise the value of their placement experience.

Carmelo Pollichino – Community Outreach & Dissemination Officer

Carmelo coordinates dissemination, outreach, and regional communication activities for ShipCon Italy. He creates communication materials, promotes training and placement activities, and supports visibility among Italian educational and cultural institutions.

His role includes organising local events, supporting engagement with municipal authorities, and enhancing recognition of project outcomes within Italian communities. Carmelo’s communication expertise strengthens stakeholder participation and increases the project’s reach across Italy.

Miranda D’Arcy – Partnership Liaison & Local Development Facilitator

Miranda engages local Italian stakeholders such as schools, VET centres, NGOs, cultural organisations, and SMEs. She supports cooperation for piloting and testing activities, helps integrate real Italian needs into project activities, and ensures meaningful participation of local actors.

Her ability to connect diverse groups contributes to building strong, practical, community-rooted partnerships that enhance the overall relevance and impact of Italy-based activities.

Michail Georgoudis – Research Support & Participant Experience Analyst

Michail supports Italian activities through the systematic collection and analysis of learner feedback, placement outcomes, and host organisation evaluations. He conducts structured analysis to identify strengths, learner gains, and areas for programme development.

His analytical reports support improvement of training resources, placement design, and evaluation processes. His research adds transparency, clarity, and evidence-based decision-making to the Italian branch of ShipCon operations

LEGAL PERSON	
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Has the partner organization participated in a “European Union granted project” in the 3 years preceding this application? If so, what is its name, country, date, region, post code, city and type of organization?

EU Programme	Name	Date	Project Identification or Contract Number	Coordinator

