

Promoter	
ID	E10400602
Promoter's legal name	SHIPCON FORMACION
Address (working)	Travessera de Dalt, 33 , 08024 Barcelona Calle Almirante Cadarso 26. Valencia
Country	Spain
City	Barcelona
Web site	http://www.shipcon.eu.com
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Profile	
Type of Organisation	Training Centre
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No
Total number of staff	4
Total number of learners	200

Background and Experience	

Please briefly present your organisation

ShipCon Formación is an independent Spanish training and mobility organisation specialising in the delivery of **high-quality learning, training, and professional development experiences** for learners and educators across Europe. Operating throughout Spain, the organisation provides staff training, VET mobility placements, job shadowing programmes, and practical skills development opportunities tailored to the needs of diverse educational and professional groups.

As part of the ShipCon Group, ShipCon Formación contributes to European cooperation by offering **authentic, real-world learning environments** supported by strong partnerships with Spanish schools, VET institutions, adult education centres, SMEs, NGOs, cultural organisations, and municipal bodies. Its broad sectoral network enables implementation of mobility and training activities across fields such as tourism, ICT, sustainability, business administration, creative industries, education, and social services.

Beyond Erasmus+ mobility, ShipCon Formación also participates in **EU-funded initiatives focused on innovation, skills development, labour-market relevance, digital and green transitions, social inclusion, and community engagement**. The organisation supports these projects through training delivery, field testing and piloting of project outputs, stakeholder engagement, and dissemination activities at local, regional, and national levels.

Recognised for its **reliability, responsiveness, and learner-centred approach**, ShipCon Formación ensures that all participants benefit from structured, meaningful, and professionally enriching experiences. Its national presence and extensive stakeholder ecosystem enable the organisation to play a strong, flexible role in diverse European partnerships.

Main Achievements

- Hosted Erasmus+ mobility participants from **20+ EU countries**
- Delivered structured staff training courses for teachers, trainers, and educators
- Designed and implemented high-quality **VET placements** in Barcelona and Valencia
- Strong cooperation with Spanish educational, social, cultural, and business sectors

	<ul style="list-style-type: none">• Built long-term mobility networks across multiple industries
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What are the activities and experience of your organisation in the areas relevant for this application?

(Give examples of the areas)

AREAS OF EXPERTISE

1. Erasmus+ VET Placements

ShipCon Formación designs and implements authentic work-based learning experiences in sectors including:

- Tourism & Hospitality
- ICT & Digital Services
- Environment & Sustainability
- Creative Industries
- Business & Administration
- Education & Training

2. Erasmus+ Job Shadowing

Hosting educators, trainers, school staff, youth workers, and adult education professionals in:

- Schools
- Vocational training centres
- Adult education institutions
- Municipal departments

Participants gain practical insights into Spanish educational methodologies, innovation practices, and local training environments.

3. Staff Mobility Training Courses

ShipCon Formación contributes to the delivery of structured courses in Barcelona, Valencia, and other European cities. Training themes include:

- Digital competence & emerging technologies
- Emotional intelligence & wellbeing
- SEN and inclusive education
- Leadership & teamwork
- Entrepreneurship & innovation
- EU project management

4. EU Project Participation

ShipCon Formación participates in EU-funded initiatives in partnership with universities, NGOs, municipalities, and training institutions, contributing expertise in:

- Training delivery
- Labour-market aligned skill development
- Local stakeholder engagement
- Dissemination and visibility
- Research and practical field-test environments

ROLE OF SHIPCON FORMACIÓN IN EU-FUNDED PROGRAMMES

ShipCon Formación contributes to EU-funded projects by offering practical training environments, mobility expertise, labour-market insight, and strong local networks in Barcelona and Valencia. The organisation acts as a reliable implementing partner, providing real-world contexts for testing, training, learning, and stakeholder engagement across a wide range of European initiatives.

1. Implementation of Training, Mobility & Learning Activities

- Design and delivery of training sessions, workshops, and short courses for educators, VET learners, and adult learners.
- Coordination of VET placements and work-based learning experiences in authentic Spanish workplaces.
- Organisation of structured job shadowing programmes for teachers, trainers, and education professionals.
- Facilitation of professional exchange, peer learning, and cross-cultural experiences.

2. Piloting, Field Testing & Validation of Project Outputs

- Hosting of pilot groups to test training materials, digital tools, methodologies, or curricula.
- Collaboration with Spanish VET centres, schools, adult education providers, and companies to gather practical feedback.
- Real-environment validation and usability testing in both educational and workplace settings.
- Documentation of results, feedback loops, and learner/educator evaluations.

3. Local Research, Needs Analysis & Labour Market Insight

- Collection of labour-market intelligence across Spain.
- Surveys, interviews, focus groups, and stakeholder consultations.
- Contribution to studies on skills needs, employability, digital readiness, and inclusion.
- Mapping of local training ecosystems, host organisations, and sector-specific trends.

4. Dissemination, Communication & Visibility

- Coordination of communication activities directed at Spanish stakeholders.
- Promotion through social media, newsletters, events, and regional networks.
- Organisation of local multiplier events, workshops, or information sessions.

- Engagement with schools, VET institutions, NGOs, municipalities, and industry partners.

5. Stakeholder Engagement & Networking

- Integration of local companies, training centres, and public bodies into project activities.
- Support for partnership development and long-term collaboration.
- Strengthening of community involvement and regional cooperation in EU projects.

6. Support for Project Management & Partnership Coordination

- Assistance in administrative tasks, documentation, and progress reporting.
- Monitoring of participants, activities, and field-based operations.
- Ensuring smooth communication between Spanish stakeholders and transnational partners.

ShipCon Formación adds value to EU-funded projects by providing authentic learning environments, effective implementation capacity, broad stakeholder reach, and specialised mobility expertise, making it a solid partner for diverse European cooperation initiatives.

Partnerships

ShipCon Formación collaborates with:

- Spanish VET schools and adult education centres
- Primary & secondary schools
- Universities and training institutions
- SMEs, private companies, and sector-specific organisations
- Municipal bodies and social institutions
- NGOs and community organisations
- European partners involved in education, VET, and adult learning

What are the skills and expertise of key staff/persons in your organization that will be involved in this project?

Dr. Efstratios Georgoudis – Strategic Advisor

In Spain, Dr. Georgoudis supports high-level coordination for training, piloting, and mobility programmes. His extensive background in EU-funded educational innovation allows him to guide the development of relevant training materials, promote cross-border cooperation, and strengthen methodological coherence.

His experience evaluating EU projects helps ensure that ShipCon Formación’s involvement meets high quality expectations, while supporting the design of practical, effective learning experiences. Dr. Georgoudis contributes by advising on strategic frameworks, helping refine validation methodologies, and ensuring alignment with European education priorities.

His cross-sector insights enrich ShipCon Formación’s role in VET placements, job shadowing activities, and curriculum testing within Spanish organisations.

Patricia Fernandez – Mobility & Placement Coordinator

Patricia is the central figure in managing VET placements and job shadowing experiences in Barcelona and Valencia. She liaises with host companies, schools, VET centres, and community organisations to secure meaningful learning environments. Her strengths include organising accommodation, transportation, workplace mentoring, onboarding sessions, and follow-up monitoring.

She supports learners throughout their stay, ensuring safety, comfort, and pedagogical value. Her relationships with Spanish employers provide access to diverse sectors such as tourism, ICT, business administration, sustainability, and creative industries.

Patricia also collects structured feedback from learners and host institutions, contributing to continuous programme improvement and high participant satisfaction.

Maria Gonzalez Jimenez – Training Facilitator & Skills Coach

Maria brings energy and expertise to the delivery of training and workshop sessions in Spain. She prepares VET learners and educators for mobility experiences through sessions on communication, cultural adaptation, teamwork, and personal development.

Her facilitation style encourages reflection and active participation, helping learners gain confidence and navigate new environments successfully. Maria contributes to the piloting of educational materials,

	<p>supporting the testing of modules in real learning contexts. Her strong interpersonal skills and motivational approach enrich ShipCon Formación's training and mobility preparation activities.</p>
	<hr/> <p>Carmelo Pollichino – Communication & Dissemination Officer</p> <p>Carmelo is responsible for visibility, communication design, and promotional outreach for ShipCon Formación. He creates engaging content, manages social media campaigns, develops newsletters, designs visual materials, and supports event promotion.</p> <p>His work increases project visibility in Spain, ensuring that schools, training centres, NGOs, and other stakeholders remain informed and engaged. Carmelo is skilled in translating complex project information into accessible communication pieces that resonate with diverse audiences.</p> <p>He plays an important role in the dissemination of pilot activities, training workshops, and mobility experiences across Spanish education networks.</p>
	<hr/> <p>Miranda D’Arcy – Partnership & Engagement Coordinator</p> <p>Miranda strengthens local engagement by mapping stakeholders, building partnerships, and supporting collaboration with Spanish educational institutions, municipal bodies, NGOs, and host companies. She facilitates feedback collection, stakeholder communication, and integration of local needs into project activities.</p> <p>Her role is essential for ensuring that piloting and testing activities are grounded in authentic Spanish contexts. Miranda’s ability to connect organisations and support cooperative processes enhances the impact and relevance of international initiatives implemented in Spain.</p> <hr/>

EU Programme	Name	Date	Project Identification or Contract Number	Coordinator